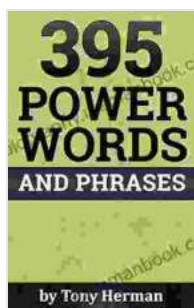


395 Power Words and Phrases That Will Transform Your Writing and Speaking

Are you looking for ways to make your writing and speaking more persuasive, engaging, and memorable? If so, then you need to learn the power of using power words and phrases.

Power words are words that evoke strong emotions and create a vivid mental picture in the reader's or listener's mind. They are the words that make your writing and speaking come alive and that stay with your audience long after they have finished reading or listening.



395 Power Words and Phrases by Tony Herman

★★★★★ 5 out of 5

| | |
|----------------------|-------------|
| Language | : English |
| File size | : 913 KB |
| Text-to-Speech | : Enabled |
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There are many different types of power words, but some of the most common include:

- **Action verbs:** Verbs that describe physical or mental activity, such as run, jump, think, and feel.

- **Sensory words:** Words that describe what we see, hear, smell, taste, and touch, such as bright, loud, fragrant, delicious, and soft.
- **Emotional words:** Words that describe feelings and emotions, such as happy, sad, angry, and excited.
- **Persuasive words:** Words that are designed to convince or persuade the reader or listener, such as because, therefore, and however.

Power phrases are simply groups of power words that are used together to create an even greater impact. For example, the phrase "heart-stopping excitement" is much more powerful than the single word "excitement."

Using power words and phrases can help you to:

- **Capture the reader's or listener's attention.**
- **Create a vivid mental picture.**
- **Evoke strong emotions.**
- **Persuade the reader or listener to take action.**

If you want to improve your writing and speaking, then you need to start using power words and phrases. Here are a few tips for using power words and phrases effectively:

- **Use them sparingly.** Power words and phrases can be very effective, but if you use them too often, they will lose their impact.
- **Use them in the right context.** Not all power words and phrases are appropriate for every situation. Make sure you choose the right words and phrases for your audience and purpose.

- **Use them with confidence.** When you use power words and phrases, you need to believe in what you are saying. If you don't, your audience won't believe you either.

Here is a list of 395 power words and phrases that you can use to improve your writing and speaking:

1. **Action verbs:**

- Accelerate
- Achieve
- Action
- Act
- Advance
- Adventure
- Aim
- Attempt
- Attack
- Battle
- Blaze
- Boost
- Break
- Build

- Burn
- Capture
- Challenge
- Change
- Chase
- Climb
- Command
- Complete
- Conquer
- Create
- Crush
- Defeat
- Defend
- Deliver
- Destroy
- Develop
- Discover
- Dominate
- Drive
- Earn

- Eliminate
- Empower
- Engage
- Enhance
- Ensure
- Establish
- Execute
- Excel
- Explode
- Explore
- Fight
- Finish
- Focus
- Follow
- Force
- Free
- Gain
- Generate
- Give
- Go

- Grab
- Grow
- Guarantee
- Guide
- Handle
- Harness
- Heal
- Help
- Hit
- Hold
- Hook
- Identify
- Ignite
- Impact
- Improve
- Increase
- Influence
- Inspire
- Install
- Integrate

- Intensify
- Introduce
- Invest
- Investigate
- Involve
- Join
- Jump
- Keep
- Knock
- Know
- Launch
- Lead
- Learn
- Leverage
- Lift
- Light
- Link
- Listen
- Live
- Lock

- Look
- Lose
- Love
- Make
- Manage
- Master
- Maximize
- Measure
- Meet
- Motivate
- Move
- Negotiate
- Network
- Offer
- Operate
- Optimize
- Organize
- Outperform
- Overcome
- Own

- Partner
- Pass
- Pay
- Perform
- Plan
- Play
- Plug
- Power
- Predict
- Prepare
- Present
- Prevent
- Produce
- Protect

liProvide

- Publish
- Pull
- Push
- Qualify
- Question

- Raise
- Reach
- Read
- Realize
- Recommend
- Record
- Recruit
- Reduce
- Refer
- Reflect
- Reform
- Refresh
- Regenerate
- Register
- Regulate
- Reimagine
- Reinforce
- Reject
- Relax
- Release

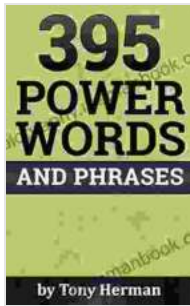
- Remove
- Renovate
- Reorganize
- Repair
- Repeat
- Replace
- Report
- Represent
- Request
- Research
- Resolve
- Respond
- Restart
- Restore
- Retain
- Retire
- Return
- Review

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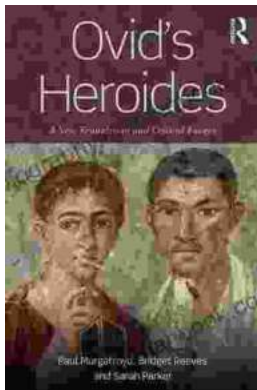
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